

Broadcasting Democracy Now! on TV

Why air Democracy Now!?

Democracy Now! provides stations with a popular weekday news hour that functions as a stand-alone anchor for a public affairs/news component, or as a complement to existing public affairs/news programs. Democracy Now! celebrated its 10th anniversary in 2006, and we are proud to note that the show is carried on over 250 TV stations in North America.

Democracy Now! builds audience and develops unprecedented viewer loyalty. The show has an extensive radio audience with many who are eager to see the program on television. Our broad outreach efforts promote the stations that carry Democracy Now! Bringing the show to your channel means gaining enthusiastic viewers and expanding your reach.

How to Broadcast Democracy Now!

There are two ways for TV stations to get Democracy Now!:

Via the FTA (free to air) C-BAND Satellite feed:

- The Democracy Now! feed is in MPEG-2 format, weekdays from 8-9 a.m. ET.:
 - Galaxy 16 (Gal16) (99' W)
 - Transponder 13C
 - FEC: 2/3
 - Symbol Rate: 6.62
 - D/L: 3973.500 Horizontal
 - Virtual channel 2
- You will need an MPEG-2 decoder.
- If a receive site needs assistance they can contact the **Intelsat Network Operations Center** at 404-381-2600 or 800-231-3959
- Public TV/PEG stations can take Democracy Now! from a the local cable company's distribution center/head end for delivery via fiber optic or cable to the public TV/PEG system.

Via Dish Network/Free Speech TV Affiliation

- Democracy Now! is distributed in televised form via satellite over a nonprofit television channel Free Speech TV (FSTV). Non-commercial television stations can obtain Democracy Now! over the Dish Network satellite when they affiliate with FSTV.
- The dish and related equipment are FREE. There is an annual subscription fee of approximately \$350 per year. The television station simply has to obtain the dish and sign an agreement with FSTV.
- Besides enabling the station to receive and broadcast *Democracy Now!* the satellite dish will allow the station access to FSTV's 24 hours per day of programming.
- FSTV currently runs Democracy Now! live weekdays at 8 a.m. with repeats at noon, 7 p.m. and midnight Monday through Thursday (all times Eastern Time). Democracy Now! can also be recorded and aired at other times during the day.
- The agreement with FSTV can be cancelled at any time without penalty. Both *Democracy Now!* and FSTV promote stations that carry *Democracy Now!*, which helps to build your audience.

For More Information

Questions? Want to learn more? Contact Angie Karran: angie@democracynow.org or call 212-431-9090 x802

